



PRICING MENU

WEB DESIGN & DEVELOPMENT

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**GROWTH
LAB**

The Agency

Founded in September 2023 by Miguel Cordeiro, The Growth Lab was born from his 5+ years of experience crafting high-performing websites at industry-leading agencies. Having witnessed firsthand what truly drives online success, Miguel's passion led to the formation of The Growth Lab.

With a relentless focus on the latest design trends and development technologies, we craft websites that differentiate your brand, deeply engage customers, and drive lasting results.

[VISIT OUR WEBSITE](#)



The Team

We're a team of designers, developers, marketers, and strategists driven to build websites that don't just look amazing – they cut through the digital noise and fuel sustainable growth.



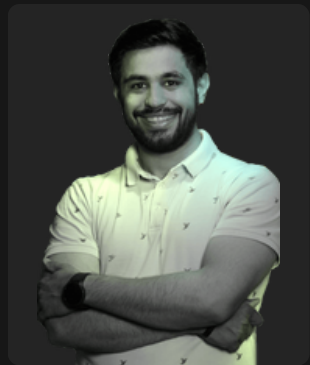
Samuel Cordeiro
UI/UX DESIGNER



Edmar Batista
WEB DEVELOPER



Clare Cebricos
PROJECT MANAGER



Abdul Rehman
HEAD OF SEO

[EXPLORE OUR PORTFOLIO](#)

Core Values



Results, Results, Results

We seamlessly blend beautiful aesthetics with flawless functionality to engage visitors and drive conversions. We obsessively track key metrics to ensure your website consistently delivers a measurable ROI.



Client-Centric Excellence

We put our clients at the heart of everything we do. Your success is our success, and we go the extra mile to ensure your needs, goals, and aspirations are not just met but exceeded.



Innovation & Adaptability

The digital landscape moves fast, and we do too. We stay ahead of the curve with cutting-edge solutions, adapting our approach to ensure your business stays competitive and thrives in any environment.

Onboarding Process

1

Contract: Start the project seamlessly by signing a digital contract.

2

Invoicing: Once the contract is in place, you'll automatically receive your first invoice for easy payment.

3

Onboarding: Once payment is confirmed, you'll receive a welcome email from your dedicated project manager, along with a link to access your client portal.

4

Orientation: Inside the portal, you'll find a welcome video explaining the upcoming steps in the process, communication, and how to navigate your client dashboard.

5

Form: Our detailed onboarding form lets us gather all the essential information for creating a website that perfectly aligns with your vision.

Web Process

WEB DESIGN & DEVELOPMENT

We have a streamlined and transparent process from initial sketch to launch, ensuring the highest standards are met and our collaboration is smooth and frictionless.

Week 1

PLANNING & WIREFRAMING

- Sitemap
- User flow
- Get clear on the copy
- Low-fidelity Wireframes
- Client Revisions

Week 4-5

DEVELOPMENT

- Analysis & backups | old website
- Staging environment & WordPress
- Full website development
- Motion and Interactions
- Responsiveness for mobile devices (6 Breakpoints)
- Integrate and configure features
- Execute On-Page SEO

Week 6

LAUNCH

- Site Migration
- Analytics 4 Integration
- Training videos
- Delivery and off-boarding

Week 2-4

DESIGN

- Design & Motion concepts
- Kick-off call to solidify the direction
- Home-Page design
- Client Revisions
- Sub-pages design
- Client Revisions

Week 5-6

PRE-LAUNCH

- Performance optimization
- CDN integration
- CRM integration
- Test and troubleshoot
- Internal Launch Checklist
- Regroup Call for final revisions and adjustments

Post-Launch

MAINTENANCE PLANS

We go beyond just building your website - we're committed to its ongoing success. Our comprehensive support and maintenance plans ensure your website stays secure, up-to-date, and performs flawlessly.

Unlike many agencies, **we don't require clients to commit** to a support and maintenance plan, but we strongly recommend it for optimal website performance and peace of mind.

Silver

- **2-hour block** per month for anything you may need (design, dev, consultations, etc)
- Monday - Friday support via email
- Monthly backups & maintenance
- Monthly plugin and database updates
- Monthly malware & security analysis
- Monthly performance reports

\$79/month (cancel anytime)
(\$110/h if bought separately)

Gold

- **3-hour block** per month for anything you may need (design, dev, consultations, etc)
- 24/7 priority support via chat
- Monthly backups & maintenance
- Monthly plugin and database updates
- Biweekly malware & security analysis
- Monthly performance reports

\$99/month (cancel anytime)
(\$110/h if bought separately)

Why Choose Us

We WordPress like pros.

We leverage our coding expertise and the latest development technologies to build websites that drive tangible business results and leave a lasting impression on your visitors.

Blazing fast loading speeds.

We combine advanced caching, CDNs, and expertly written code to ensure your website loads in the blink of an eye, providing a frictionless browsing experience.

We reject templates.

We design everything from scratch to ensure your website perfectly captures your brand's essence, resonates deeply with your audience, and drives real engagement.

Seamless Mobile Adaptation.

Our meticulous use of 6 breakpoints ensures a flawless, consistent experience across all devices, providing a consistent and optimal experience for your diverse audience.

User-Focused Approach

We prioritize user experience, ensuring that your website's interface is friendly and navigation is intuitive, making it easy for visitors to find what they need effortlessly.

Pricing

WEB DESIGN & DEVELOPMENT

Basic Ideal for businesses needing a clean and simple online presence with essential features.

- User-friendly UI/UX design
- Simple Layout
- 3 Responsive breakpoints
- CMS for easy updates
- Contact Forms
- Foundational web development
- CDN + Performance Optimization
- Analytics 4 Integration
- Basic Security

3-5 Pages \$4,000 - \$5,000

5-10 Pages \$5,000 - \$7,000

10+ Pages Consultation Required

Pro Ideal for businesses seeking a highly customized and engaging website

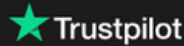
- Branding
- Highly Customised UI/UX Design
- Advanced Layout
- 6 Responsive Breakpoints
- Advanced Motion Design and Interactions For a Captivating User Experience
- High-end Development Solutions For Complex Functionalities
- CMS For Easy Updates
- CMR Integration
- Contact Forms
- CDN + Performance Optimization
- On-Page SEO
- Analytics 4 Integration
- Advanced Security

3-5 Pages \$8,000 - \$9,000

5-10 Pages \$9,000 - \$12,000

10+ Pages Consultation Required

Client Testimonials



Qasim Ackrim
3 opinions AE



09/24/2023

Miguel is amazing at what he does

Miguel is amazing at what he does. With very little direction or input from me he built one of the best landing pages I've seen in my industry. Extremely fast turn around, great communication & the highest quality of work I've come across. Highly recommend working with Miguel as your go to guy for web design.

Ginny Brown
1 opinion US



10/24/2023

Talented Developer and Excellent Communicator

What truly sets Miguel apart is his ability to transform ideas into reality. He brings webpages to life with creativity and innovation in addition to providing suggestions that improve the overall design and user experience, showcasing his expertise in the field.

Communication with Miguel is always smooth and efficient. He's responsive, receptive to feedback, and always met deadlines. His professionalism and dedication to projects are evident in every interaction.

Derek
1 opinion US



07/21/2023

Outstanding Web Dev

Just have to give a big shout-out to Miguel, a real gem in website building. His work is fast, efficient, and above all, professional-he transforms ideas into a fully functional site with lightning speed. His approachable, communicative style that really sets him apart. Working with Miguel feels like teaming up with a friend who's an expert at his craft, and he makes sure to involve you at every step, all while keeping things smooth efficient. Miguel knows his stuff and is always keeping up with current trends and technology. I can't recommend his services enough!

Lior Ishai
1 opinion HERE



1/05/2023
Monday

Great web design experience

Working with Miguel was a great experience. He designed multiple sites for my company with impressive attention to detail and creative vision. Communication was seamless and he made sure to understand my goals for each website. He delivered beautiful and functional designs that exceeded my expectations. Highly recommend Miguel for anyone in need of a talented and reliable web designer.

Amber Vilhauer
1 opinion US



Cast

09/4/2023

Working with Miguel has been a...

Working with Miguel has been a highlight, to say the least! I've been working with designers and developers across the globe for more than 16 years, and I can say there is NO ONE like Miguel. He is very innovative and creative-always pushing himself to step up his game. To have his level of talent at such a young age, I can only imagine where he will be in even the next 5-10 years. If you have the chance to work with him, I suggest you take it. I will continue to take every spare minute of his time I can get my hands on.

Marketing
1 opinion AM



Cast

1/05/2023

Miguel Goes Above and Beyond

I recently had the pleasure of working with Miguel, an incredibly talented web designer who created a website for me that truly exceeded my expectations. From the very beginning, Miguel was attentive to my needs and listened carefully to my vision for the site.

What impressed me most was Miguel's ability to perfectly showcase my expertise and personality in the style and colors used on the website. It was clear that he put a lot of thought and care into every detail, and the end result was a stunning website that truly reflects who I am and what I do.

The entire process, Miguel was professional, responsive, and always went above and beyond throughout to ensure that I was completely satisfied with the final product. I could not be happy with the website he created for me, and I would highly recommend his services to anyone looking for a talented and dedicated web designer.

One of the most impressive aspects of the site that Miguel designed is the dark and light mode feature that he implemented. This innovative addition to the site not only looks modern and stylish but also provides a better user experience for my visitors. I was blown away by Miguel's ability to incorporate this unique feature seamlessly into the site, and it's clear that he is dedicated to staying ahead of the curve when it comes to new and exciting web design trends.

Overall, I am thrilled with the work that Miguel has done and I would like to express my gratitude for his hard work and dedication. He truly brought my vision to life, and I am so grateful for all that he has done for me. Thank you, Miguel!

Kevin Awe
2 opinions US



Cast

10/24/2023

Miguel has been an extremely valuable...

Miguel has been an extremely valuable asset to our team, and I would highly recommend him for any web design or related project. He has the unique ability to turn projects around in surprisingly quick fashion, while also delivering impeccable quality and attention to detail. He has great communication, creativity, and integrity, and we look forward to working with him for years to come!

QASIM ACKRIM
TESTIMONIAL

"ONE OF THE BEST FUNNELS AND LANDING PAGES I'VE SEEN..."

Ready to **transform** your online presence?

No pressure, just insights. Schedule your free discovery call and let's dive into your vision and see how we can help you bring it to life.



[SCHEDULE NOW](#)